



## 2019 Spring Newsletter

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### PRESIDENT'S MESSAGE

Dr. Jay Crews  
Owensboro, Kentucky



Greetings from Kentucky! It's February and the groundhog did not see his shadow which means spring is just around the corner. However if this winter is any indication, it might be spring today but winter tomorrow. The only good thing about February in the Bluegrass State is that next month is March Madness. Both the Wildcats and Cardinals have been playing very well this season along with many of our favorite teams from across the south. It should make for an exciting road to the Final Four. And, for those teams not doing well on the hard court, it's just a little over six months until we kickoff college football. As you can tell, I am a huge sports fan!

I am also a huge fan of this great organization. I had the opportunity to get involved as state representative serving two terms before returning to make my way up the leadership ladder to president. I would like to say a huge "thank you" to Dr. Tom Ison for getting me involved in the SSPD over a decade ago. In addition, I would also like to thank Dr. Reza Ardalan for all of his hard work as president over the past year. His initiative to develop our strategic plan will be a great asset to our organization for years to come. My focus for the upcoming year is membership services. I want to make sure that everyone feels that they are receiving value for membership. Please feel free to contact me regarding anything about our organization.



We had an outstanding meeting in January in Atlanta. We had 208 doctors and 38 residents. It was one of our most well attended meetings with great speakers and vendors.

We will be partnering with the FAPD and SWPD for a joint meeting in Orlando, November 1-3. We expect to finalize everything within the month and will have event information out to everyone soon.

Our annual CE meeting in Atlanta will take place January 10-12, 2020 with Dr. Gerry Samson and his (All-Stars) It should be one meeting that you don't want to miss.

I look forward to seeing everyone in Chicago in May at the AAPD and Orlando in November for our joint meeting.

Jay Crews, DMD



**2019 Officers and Board of Directors being installed by AAPD President Joe Castellano.**

Left to right; Holly Lewis, State Director, VA Chris Maestrello, Vice President, VA Jay Crews, President, Kentucky, Stephen Greenleaf, Secretary, Alabama, Ross Fishman, State Director, Florida, Rocky Napier, President Elect, South Carolina, Jeff Flannery, Director, Alabama, State Director, Jim Lopez State Director Georgia,

## Highlights from the 2019 January CE Course in Atlanta



Drs. Castellano, Ardalan and Jackson



Dr. Tesini



Immediate Past-President Reza Ardalan  
and President Jay Crews



Dr. Tim Wright



Henry Schein Panel - Blueprint for success



Residents at the Lunch & Learn



Left to right: Resident Liaison June Murakaru-McCollum and Residents



Pediatric Dental Anesthesia Associates Panel

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During the CE course in Atlanta Residents had the opportunity to participate in two Lunch and Learn Programs.

The Friday program was presented by Henry Schein and the Saturday program was presented by Pediatric Dental Anesthesia Associates

## Remarks from Residents regarding SSPD Lunch and Learn and SSPD Resident Sponsorship

“My co-residents and I had the opportunity to attend the SSPD Annual Meeting and had a great experience. The speakers were exceptional as were the amenities and the accommodations. We were pleased that the event was well organized. The SSPD-sponsored residents program is a great way to introduce future pediatric dentists to organized dentistry. We are thankful for the opportunity to attend this meeting and are looking forward to being involved with the SSPD in the future!”

Respectfully submitted,  
Meredith Davis  
First Year Resident  
UNC Pediatric Dentistry

“ I am gratefully appreciative of the opportunity to be a resident representative for Tampa, FL site. As a resident, I appreciated the opportunity to have an all expense paid continuing education with SSPD. This was a great opportunity to not only see the organization, but to also attend informational programs dedicated to the enhancement of the future residents career in pediatric dentistry. Furthermore, I enjoyed the opportunity to mingle with fellow pediatric dentists, residents and tour the exhibitor booths.

The SSPD made us residents feel like we were part of the family organization. With the hopeful intent to work in the Southeastern area, I look forward to future SSPD events.”

Respectfully submitted.  
Dr. Christopher Fall  
Langone Dental Medicine  
Tampa, Florida



Dear Members,

We are thrilled to announce the 2019 SSPD/SWSPD/FAPD Joint Meeting will be held at an Official Walt Disney World Resort, the Hilton Orlando Buena Vista Palace! To book your room reservation, please contact the resort at 407-827-2727 and ask for our SSPD/ SWSPD/FAPD group rate.

In addition to having a magical experience at the resort, specially priced Disney Tickets will be available through our custom web site: <https://mydisneygroup.com/fapd2019>

These specially priced Disney Tickets purchased from our site will be valid for use from October 24<sup>th</sup> - November 10<sup>th</sup> (7 Days Pre and 7 Days Post our meeting). To receive discounted tickets, you must purchase your Disney Tickets before **October 30, 2019!** Just like Cinderella, our website will lose its magic by midnight.

You will find pre-arrival savings on Full-Multi-Day Tickets (2 days or longer) that also include a complimentary **bonus visit to an additional Disney Experience** at any one of the following: Disney's Typhoon Lagoon Water Park, Disney's Blizzard Beach Water Park, Disney's Winter Summerland Miniature Golf Course (before 4pm), Disney's Fantasia Gardens Miniature Golf Course (before 4 pm), or a round of 9 hole golf at Disney's Oak Trail Golf Course.

Partial-day Tickets (After 1:00 PM and After 5:00 PM Twilight Tickets) are also available. These specially priced tickets are ideal for pre and post-conference visits!

Disney FastPasses: Schedule your rides in advance, and skip the lines!!!!

Included in the purchase of your Disney Tickets, is the ability to pre-select up to three FastPasses. Details on how to pre-select FastPasses can be found on our web site: <https://mydisneygroup.com/fapd2019>. You'll want to download the official My Disney Experience Mobile App to easily manage your plans too. When you stay at an Official Walt Disney World Resort, you get the privilege of booking FastPasses 60 days in advance, as opposed to 30 days in advance for the general population! You will definitely want to take advantage of this opportunity if you want to avoid 200 minute wait times for some of the main attractions: Avatar Flight of Passage, Slink Dog Dash, Seven Dwarfs Mine Train!!! Hurry, they go quick!!!

Mickey's Not So Scary Halloween Party:

Although we do not have specialty priced tickets for Mickey's Not So Scary Halloween Party, you can visit the Official Disney website for information and pricing. It's a great event!

Additional details for the 2019 SSPD/SWSPD/FAPD Joint Meeting coming soon!

Thursday: 5pm – 9pm PPA Meeting

Friday: 7am – 1pm CE Course, 6pm – 9pm Welcome Party

Saturday: 7am – 1pm CE Course



**SAVE THE DATE**  
**Modern Pediatric Dentistry**  
**“Clinical and Business Decisions”**  
**January 10 – 12, 2020**

**Friday January 10, 2020**

8:30AM – 9:15AM: “Proper and profitable business decisions”:

**Chris Sands and Brent Saunier with ProFi20/20**

9:15AM – 10:00PM: “Social Media: Raving Fans – The Ultimate Social Proof”

**Dr. Len Tau with BirdEye Social Media**

10:00AM – 10:30AM. BREAK

10:35AM – 11:15AM: “Class 3: Common-sense approaches”.

**Dr. Gerry Samson**

11:15AM – 12:00PM: “Palatal Canine Impactions. Early Interceptive Treatment”.

**Dr. John Taylor**

Noon – 2PM. Lunch

2:05PM – 2:45PM: “Pediatric Dental Technology: The Wonders, The Woes”.

**Dr. Jed Best**

2:50PM – 3:30PM: “Human Resources - Avoiding Costly Mistakes”.

**Gay Lowry, RN of Lowry Consulting**

3:30PM – 4:00PM. BREAK

4:00PM – 4:45PM “Moving Up. Elevating Work/Life Balance”.

**Dr’s Bobby Elliott and Phil Slonkosky**

4:45PM – 5:15PM. PANEL Discussion

**Saturday January 11, 2020**

8:30AM – 10AM “Jewels and Binoculars. MAK’s 2020 Clinical Gems”

**Dr. Martha Ann Keels**

10AM – 10:30AM BREAK

10:30AM – Noon: **Dr. Martha Ann Keels: Part 2**

Noon – 2PM. LUNCH

2:00PM – 3:30PM: “Pediatric Oral Diagnosis from A-Z”.

**Dr. Juan Yepes**

3:30 - 4PM – BREAK

4PM – 4:45PM: **Dr. Juan Yepes: Part 2**

4:45PM – 5:15PM PANEL Discussion

**Sunday January 12, 2020**

8:00AM – 9:30AM: “Living In The Matrix. Cyber-risk, penalties and cyber-insurance”.

**Tom Alleman, JD**

9:30AM – 10:30AM: “Good Times and The Other: associates, partnerships”.

**Dr. Scott Goodman**

10:30AM – 11:00AM BREAK

11:00AM – Noon: PANEL Discussion





annual session 2019  
may 23 - 26



## AAPD Annual Meeting-Chicago

If you are attending the AAPD Meeting please stop by the Exhibit Hall and see SSPD representatives at Booth #724-I

Join your Southeastern colleagues at a joint reception for the SSPD/MAPD





# PROGRESSIVE ESTHETICS

a NuSmile Workshop

Special SSPD Price **\$795**



Saturday, April 27<sup>th</sup>,  
**The Whitley Buckhead, Atlanta**

NuSmile now offers a comprehensive hands-on workshop that provides everything you need to know about Pediatric Esthetic Crown Treatment. Our Progressive Esthetics workshop is a combination of interactive lecture and hands-on workshop encompassing everything from treatment planning and learning the Express Prep technique, to high-yield, detail-oriented tips and tricks around proper cementation of **Pediatric Zirconia** and **Pre-Veneered Crowns**.

Up to **10CE**   
designated as an Approved PACE Program Provider by the Academy of Ge

**PACE**  
Program Approval for  
Continuing Education